Vermilion Parish Tourist Commission
May 26, 2026

1. **PLEDGE**

2. **REVIEW AGENDA**

3. **GUEST COMMENTS**

4. **MINUTES**

5. **TREASURER'S REPORT & FINANCIAL STATEMENTS**
   a. Bills to be Paid
   b. Balance Sheet/Profit & Loss
   c. Budgets
   d. Sales Tax Yearly Comparison

6. **EXECUTIVE DIRECTOR'S COMMENTS**
   a. Resolution to update signature cards
   b. National Association of Counties (NACO) Convention, July 17-20, 2026
   c. Cash in small CD#1010129229
   d. Close Safe Deposit Box

7. **COMMISSIONER'S COMMENTS**
   a.
   b.
   c.

8. **NEXT MEETING – July 21, 2026 at 5:00pm**

9. **ADJOURN**

Vermilion Parish Tourist Commission
Minutes of May 26, 2026

Members Present: Cathy Burdette, John Boudoin, Lindsay Watson, Sandra Hebert, Mary Ann Simon
Members Absent: Victoria Sagrera, Chris Bessard
Others Present: Alison Miller, Charlene Beckett – Abbeville Main Street, Julie Babineaux, new Tourism Director

The meeting was called to order and all in attendance recited the Pledge of Allegiance.

The Commission reviewed the agenda. There were no additions and the meeting proceeded.

Alison Miller introduced Mary Ann Simon, the new Gueydan Commissioner. The rest of the Commission introduced themselves. Mrs. Miller then introduced Julie Babineaux who will be the new tourism director. She will begin working on June 1 and is excited to get started.

Charlene Beckett informed the Commission about the Daylily Festival on May 30, plus the America 250 event and exhibit that will take place at the end of June through the end of August. Alison Miller informed the Commission that the event was awarded $1,000 through an LOT/LEH mini grant.

A motion was made by Cathy Burdette, seconded by Sandra Hebert, and unanimously carried to approve the minutes of Tuesday, March 17, 2026, as written.

The Commission reviewed the financial statements and bills to be paid. Alison Miller is begining to see a slight increase in sales tax revenue due to AirBnB and VRBO remitting their 2% occupancy tax. **A motion was made by John Boudoin, seconded by Lindsey Watson, and unanimously carried to approve the Treasurer's Report and payment of bills as presented**.

Alison Miller informed the Board this is Lindsey Watson's last meeting and thanked her for serving. Theresa Touchet is expected to be appointed to represent Erath. Possible Commissioners to fill the vacancies for Delcambre and Maurice were discussed. Alison Miller will reach out to these individuals.

Alison Miller presented the Commission the advertising plan for the Office of Tourism Cooperative Marketing Program Grant. The grant is on a first-come, first-serve basis and it is a 50/50 match and the deadline to apply is June 8, 2026.

Alison Miller informed the Commission that the Bank of Abbeville signature cards need to be updated to remove Alison Miller, William Comeaux and Victoria Sagrera Bourque and add Julie Babineaux and another commissioner. **A motion was made by Cathy Burdette, seconded by Lindsey Watson, and unanimously carried to approve removing Alison Miller, William Comeaux and Victoria Sagrera Bourque, keeping Chrispus Bessard and adding Julie Babineaux and John Boudoin on the bank signature cards for all accounts held at Bank of Abbeville.**

The Vermilion Parish Police Jury is taking part in the NACO (National Association of Counties Convention) which is being held in New Orleans July 17-20, 2026. The Police Jury asked the Tourist Commission for someone to work the SW Louisiana booth during the closing ceremonies on July 20 and provide information. **The Commission agreed for Julie Babineaux to attend on behalf of Vermilion Parish Tourist Commission and to bring tourist information and a gift basket if needed.**

Alison Miller provided information on one of the CDs held at Bank of Abbeville. The CD renewed in March for 6 months. The cash in the bank is lower than usual due to the 2026 website redesign, lower sales revenue in 2025 and attending Congres Mondial in the fall of 2024. The CD will renew in September. The sales tax revenue is rising slowly due to market facilitators being required to remit the 2% occupancy tax. **The CD will renew in September. At that time, the Commission will decide on cashing in the CD to bring the bank account balance up.**

Alison Miller informed the Commission the Safe Deposit Box held at Bank of Abbeville is no longer needed due to cloud storage and other technology improvements. **A motion was made by Sandra Hebert, seconded by John Boudoin, and unanimously carried to approve to close the safe deposit box held at Bank of Abbeville.**

The next meeting of the Vermilion Parish Tourist Commission will be held on Tuesday, July 21, 2026 at 5:00 pm.

There being no further business, **a motion was made by John Boudoin, seconded Lindsey Watson, and unanimously carried to adjourn.**