

Vermilion Parish Tourist Commission Minutes of March 15, 2023

Members Present: Bill Comeaux, Karen Broussard, Victoria Bourque, Tammy Gordon, Henri Deshotels, Cathy Burdette, Lindsay Watson

Members Absent: Angela LeBlanc (surgery)

Others Present: Alison Miller

The meeting was called to order and all in attendance recited the Pledge of Allegiance.

The Commission reviewed the agenda. There were no additions and the meeting proceeded.

There were no guests in attendance.

A motion was made by Bill Comeaux, seconded by Henri Deshotels, and unanimously carried to approve the minutes of Wednesday, January 18, 2023 as written.

The Commission reviewed the financial statements and bills to be paid. **A motion was made by Tammy Gordon, seconded by Bill Comeaux, and unanimously carried to approve the Treasurer's Report and payment of bills as presented.**

Alison Miller provided the Commission with an update on tourism activities. The Center has seen an increase in international visitation and Mrs. Miller has had several tour groups visit Abbeville and the parish. Mrs. Miller has met with Mayor White in regards to the vacant Digital Media position which will be opened soon for applicants to apply. The Cultural Center has received a \$10,000 grant from the Louisiana Office of Tourism and Mrs. Miller is close to finding a replacement for Abbeville Commissioner, Eric Adcock.

Alison Miller informed the Commission on the upcoming Louisiana Office of Tourism's Cooperative Marketing Grant that will be available soon and she will need a Board Resolution to include with the grant application. **A motion was made by Tammy Gordon, seconded by Karen Broussard, and unanimously carried to authorize Alison Miller to apply for the grant and sign all necessary paperwork on behalf of the Tourist Commission.**

Alison Miller requested to move the May meeting to May 10 due to both her and Tammy Gordon having children graduating from high school the week of the original meeting date. The Commission agreed to move the meeting.

Victoria Bourque provided an update on the Louisiana Cattle Festival and organizers are close to setting the October festival date. She also provided information on why the pageant was held several months ahead of the festival. This was done to give the new royalty more time to reign and release the previous royalty from their two-year long reign.

Tammy Gordon provided an update on the 10th Anniversary of the Delcambre Seafood and Farmer's Market. There were over 2,400 people in attendance. She also gave an update on the Plein Air function that was held at Bayou Carlin Cove.

Bill Comeaux invited everyone to visit the Acadian Museum in Erath and gave an update on the Erath 4th of July Celebration. He also sits on the Vermilion Council on Aging Board, and they are looking for an Executive Director.

Lindsay Watson provided an update on events happening in Maurice, including the Mendoza Ford Family Fun Day in the Maurice Park and their Car Giveaway and Easter event on April 1.

The next meeting of the Vermilion Parish Tourist Commission will be held on Wednesday, May 10, 2023 at 3:30 pm at Vermilion Parish Tourist Commission office.

There being no further business, a motion was made by Cathy Burdette, seconded by Karen Broussard, and unanimously carried to adjourn.

Minutes taken and respectively submitted by:



Alison Miller, VPTC Secretary